



MISSISSIPPI STATE UNIVERSITY™
**COLLEGE OF AGRICULTURE
 AND LIFE SCIENCES**

School of Human Sciences

Fashion Design & Merchandising (124 Hours) - Merchandising Concentration

effective Fall 2018

Freshman Year

Fall Semester (17 hours)			Spring Semester (15 hours)		
EN 1103	English Composition I	3	EN 1113	English Composition II	3
MA 1313	College Algebra	3	_____	Fine Arts	3
_____	Science*	3	_____	Humanities	3
<i>FDM 1523</i>	<i>Visual Design & Dress</i>	3	PSY 1013	(or SO 1003)	3
<i>FDM 2524</i>	<i>Textiles for Apparel</i>	4	<i>FDM 2553</i>	<i>Intro to Fashion Industry</i>	3
HS 1701	Survey of Human Sciences	1			

Sophomore Year

Fall Semester (15 hours)			Spring Semester (12 hours)		
EC 2113	Prin of Macroecon	3	_____	Lab Science*	3
_____	Lab Science*	3	_____	Statistics	3
FL_ 2113	Foreign Language	3	<i>FDM 2123</i>	<i>Product Development I</i>	3
<i>FDM 2153</i>	<i>Fashion Apparel Analysis</i>	3	_____	Free Elective	3
_____	Free Elective	3			

Summer Semester (3 hours)

HS 4710	Study Tour (New York)	3	Maymester	<i>(Optional Restricted Elective)</i>	
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Junior Year

Fall Semester (14 hours)			Spring Semester (15 hours)		
<i>FDM 4424</i>	<i>Teaching Methods</i>	4	<i>FDM 3573</i>	<i>Historic Costume</i>	3
<i>FDM 2593</i>	<i>Product Development II</i>	3	<i>FDM 3563</i>	<i>Visual Merchandising** OR</i>	3
<i>FDM 2333</i>	<i>Intro to Buying and Mgmt</i>	3	<i>FDM 4583</i>	<i>Entrepreneurship**</i>	
<i>FDM 3221</i>	<i>Internship Preparation</i>	1	<i>FDM 3553</i>	<i>Fashion Retail Pricing</i>	3
_____	Restricted Elective	3	<i>FDM 4693</i>	<i>Digital Fashion Retailing</i>	3
			_____	Restricted Elective	3

Summer Semester (3 hours)

HS 4710	<i>Study Tour (International)</i>	3	OR	<i>FDM 4763</i>	<i>FDM Internship (#1)</i>	3
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Senior Year

Fall Semester (14 hours)			Spring Semester (16 hours)		
HS 4702	Senior Seminar	2	<i>FDM 4603</i>	<i>Global Sourcing</i>	3
<i>FDM 4513</i>	<i>Fashion Consumer Behavior</i>	3	<i>FDM 3563</i>	<i>Visual Merchandising** OR</i>	3
<i>FDM 4533</i>	<i>Merchandise Planning & Buy</i>	3	<i>FDM 4583</i>	<i>Entrepreneurship**</i>	
_____	Restricted Elective	3	_____	Restricted Elective	3
_____	Restricted Elective	3	_____	Restricted Elective	3
			_____	Free Elective	4

Summer Semester (3 hours)

HS 4710	<i>Study Tour (International)</i>	3	OR	<i>FDM 4763</i>	<i>FDM Internship (#1)</i>	3
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Courses printed in italic are taught only in the Fall or Spring semester, as listed.

Students are required to earn a 'C' or better in all FDM/HS courses.

*Choose from General Education core

** Courses are only taught every other Spring semester. Take one Junior Spring and the other Senior Spring.

General Merchandising

Choose 18 hours from any of the courses offered in the emphasis areas below.

Business Administration (Pre-MBA)

Choose any 5 of the following:

ACC 2013 Principles of Financial Accounting*
ACC 2023 Principles of Managerial Accounting*
BIS 3233 Management Information Systems
BL 2413 The Legal Environment of Business
BQA 2113 Business Statistical Methods I*
BQA 3123 Business Statistical Methods II*
EC 2123
FIN 3123 Financial Management*
MGT 3114 Principles of Management and Production*
MKT 3013 Microeconomics

6 - 7 hours electives

*Required for Pre-MBA emphasis

(B or higher in MBA prerequisite courses)

Entrepreneurship

Choose the following 6 courses:

MGT 3323 Entrepreneurship
MGT 3333 Field Studies of Entrepreneurship
BL 4243 Legal Aspects of Entrepreneurship
FIN 4323 Entrepreneurial Finance/Venture Capital
MKT 4423 Strategic Brand Management
GE 3011 Engineering Entrepreneurship Seminar

Information Technology Services

Choose any 6 of the following courses:

TKB 3133 Administrative Management and Procedures
TKB 4283 Advanced Office Systems
TKB 4543 Advanced Information Processing
TKB 4563 Introduction to Data Networks
TKB 4583 Graphic and Web Design
TKT 3463 Computer Repair and Maintenance
TKT 4343 Information Technology Project Management
TKT 4743 Desktop Publishing
TKT 4753 Presenting with Media
TKT 4813 Introduction to Instructional Systems

Finance

Choose the following 6 courses:

FIN 3113 Financial Systems
FIN 3123 Financial Management
FIN 3723 Financial Markets
FIN 4223 Intermediate Financial Management
FIN 4423 Investments
FIN 4923 International Financial Management

Communication Studies

Choose the following 6 courses:

CO 1223 Intro. to Communication Theory
CO 2253 Fund. Of Interpersonal Communication
CO 3833 Interviewing in Communication
CO 4203 Nonverbal Communication
CO 4223 Advanced Communication Theory
CO 4243 Rhetorical Theory

Marketing

Choose the following 2 courses:

MKT 3013 Principles of Marketing
MKT 4413 Consumer Behavior

Choose any 4 of the following courses:

MKT 4213 Internet Marketing
MKT 3213 Retailing
MKT 4113 Personal Selling
MKT 4123 Advertising
MKT 4533 Marketing Research
MKT 4143 Sales Management
MKT 4613 Services Marketing
MKT 3933 International Marketing
MKT 3323 International Logistics
MKT 4233 International Transportation
MKT 4313 Physical Distribution Management
MKT 4333 International Supply Chain Management

Management

Choose the following 3 courses:

MGT 3813 Organizational Behavior
MGT 3114 Principles of Management and Production]
MGT 3513 Into Human Resources Management

Choose any 3 of the following courses:

MGT 3323 Entrepreneurship
MGT 3333 Field Studies/Entrepreneurship
MGT 4153 Organizational Theory
MGT 4533 Advanced Human Resource Management
MGT 4543 Compensation Management
MGT 4553 Collective Bargaining
MGT 4563 Staffing in Organizations
MGT 4613 Cross-Cultural Management
MGT 3823 Responsible Leadership

Sociology

SO 2203

SO 3213

Choose any 3 SO designated courses at the 2000-level or above and include at least one 4000-level SO course.