



MISSISSIPPI STATE UNIVERSITY™
**COLLEGE OF AGRICULTURE
 AND LIFE SCIENCES**

School of Human Sciences

Fashion Design & Merchandising (124 Hours) - Merchandising Concentration

Freshman Year

Fall Semester (16 hours)			Spring Semester (15 hours)		
EN 1103	English Composition I	3	EN 1113	English Composition II	3
MA 1313	College Algebra	3	_____	Fine Arts*	3
<i>FDM 1523</i>	<i>Visual Design & Dress →</i>	3	<i>FDM 2553</i>	<i>Intro to Fashion Industry</i>	3
FDM 1701	Survey of Human Sciences	1	<i>FDM 1533</i>	<i>Apparel Design I</i>	3
CH 1043	Survey of Chemistry →	3	_____	Restricted Elective	3
PSY 1013	(or SO 1003)	3			

Sophomore Year

Fall Semester (16-17 hours)			Spring Semester (13-14 hours)		
EC 2113	Prin of Macroecon	3	EC 2123	Prin of Microecon	3
<i>FDM 2123</i>	<i>Product Development I</i>	3	ST/BQA 2113	Introduction to Statistics	3
<i>HS 2524</i>	<i>Textiles</i>	4	_____	Lab Science*	3-4
FL_ 1113	Foreign Language*	3	<i>FDM 4701</i>	<i>Internship Placement</i>	1
_____	Lab Science*	3-4	_____	Restricted Elective	3

Summer Semester (3 hours)

FDM 4763	FDM Internship (#1)	3	OR
FDM 4710	Study Tour (International)		

Junior Year

Fall Semester (16 hours)			Spring Semester (15 hours)		
FDM 4424	Teaching Methods	4	<i>FDM 3573</i>	<i>Historic Costume</i>	3
<i>HS 2593</i>	<i>Product Development II</i>	3	<i>FDM 3563</i>	<i>Visual Merchandising</i>	3
<i>FDM 3553</i>	<i>Fashion Retailing</i>	3	<i>FDM 2573</i>	<i>Fashion Portfolio Dev</i>	3
<i>FDM 3593</i>	<i>Merchandise Promot Strat</i>	3	_____	Restricted Elective	3
_____	Restricted Elective	3	_____	Restricted Elective	3

Summer Semester (3 hours)

FDM 4763	FDM Internship (#2)	3	OR
FDM 4710	Study Tour (International)		

Senior Year

Fall Semester (14 hours)			Spring Semester (15-16hours)		
HS 4702	Senior Seminar	2	<i>FDM 4711</i>	<i>FDM Senior Portfolio</i>	1
<i>FDM 4513</i>	<i>Soc-Psy Aspects of Cloth</i>	3	<i>FDM 4533</i>	<i>Merchandise Plan & Buy</i>	3
_____	Humanities*	3	<i>FDM 4603</i>	<i>Global Sourcing</i>	3
FDM 4583	Entrepreneurship in FDM	3	_____	Restricted Elective	3
_____	Restricted Elective	3	_____	Restricted Elective	3
			_____	Restricted Elective	3

Courses printed in italic are taught only in the Fall or Spring semester, as listed.

Students are required to earn a 'C' or better in all FDM courses.

*Choose from General Education core

→ Prerequisite for a required course

**Recommended

Select one of the emphasis areas below:

General Merchandising

Choose 18 hours from any of the courses offered in the emphasis areas below.

7 hours electives

Business Administration (Pre – MBA)

Choose any 5 of the following:

ACC 2013 Principles of Financial Accounting*

ACC 2023 Principles of Managerial Accounting

BIS 3233 Management Information Systems

BL 2413 The Legal Environment of Business

BQA 2113 Business Statistical Methods I*

BQA 3123 Business Statistical Methods II*

FIN 3123 Financial Management*

MGT 3114 Principles of Management and Production*

MKT 3013 Principles of Marketing

6 – 7 hours electives

*Required for Pre – MBA emphasis (B or higher in MBA prerequisite courses)

Communication Studies

Choose the following 6 courses:

CO 1223 Intro. to Communication Theory^[SEP]

CO 2253 Fund. of Interpersonal Communication^[SEP]

CO 3833 Interviewing in Communication^[SEP]

CO 4203 Nonverbal Communication^[SEP]

CO 4223 Advanced Communication Theory^[SEP]

CO 4243 Rhetorical Theory

4 hours electives

Entrepreneurship¹

Choose the following 6 courses:

MGT 3323 Entrepreneurship

MGT 3333 Field Studies in Entrepreneurship

BL 4243 Legal Aspects of Entrepreneurship

FIN 4323 Entrepreneurial Finance/Venture Capital

MKT 4423 Strategic Brand Management

GE 3011 Engineering Entrepreneurship Seminar

6 hours electives

¹ Inclusion pending approval of minor by Provost

Finance

Choose the following 6 courses:

FIN 3113 Financial Systems

FIN 3123 Financial Management

FIN 3723 Financial Markets

FIN 4223 Intermediate Financial Management

FIN 4423 Investments

FIN 4923 International Financial Management

4 hours electives

Information Technology Services

Choose any 6 of the following courses:

TKB 3133 Administrative Management and Procedures

TKB 4283 Advanced Office Systems

TKB 4543 Advanced Information Processing

TKB 4563 Introduction to Data Networks

TKB 4583 Graphic and Web Design

TKT 3463 Computer Repair and Maintenance

TKT 4343 Information Technology Project Management

TKT 4743 Desktop Publishing

TKT 4753 Presenting with Media

TKT 4813 Introduction to Instructional Systems

4 hours electives

Management

Choose the following 3 courses:

MGT 3813 Organizational Behavior

MGT 3114 Principles of Management & Production

MGT 3513 Intro Human Resource Management

Choose any 3 of the following courses:

MGT 3323 Entrepreneurship

MGT 3333 Field Studies/Entrepreneurship

MGT 4153 Organizational Theory

MGT 4533 Advanced Human Resource Management

MGT 4543 Compensation Management

MGT 4553 Collective Bargaining

MGT 4563 Staffing in Organizations

MGT 4613 Cross-Cultural Management

MGT 3823 Responsible Leadership

3 hours electives

Marketing

Choose the following 2 courses:

MKT 3013 Principles of Marketing

MKT 4413 Consumer Behavior

Choose any 4 of the following courses:

MKT 4213 Internet Marketing

MKT 3213 Retailing

MKT 4113 Personal Selling

MKT 4123 Advertising

MKT 4533 Marketing Research

MKT 4143 Sales Management

MKT 4613 Services Marketing

MKT 3933 International Marketing

MKT 3323 International Logistics

MKT 4233 International Transportation

MKT 4313 Physical Distribution Management

MKT 4333 International Supply Chain Management

4 hours electives

Sociology

SO 2203

SO 3213

Choose any 3 SO designated courses at the 2000 level or above and include at least one 4000 level

4 hours electives